

Growing Up GREAT

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Passages

Transforming Social Norms for
Sexual & Reproductive Health

Growing Up GREAT!

What are effects of school club-based social norm change interventions on girls and boys as they transition through and beyond puberty?

Social norms addressed include:

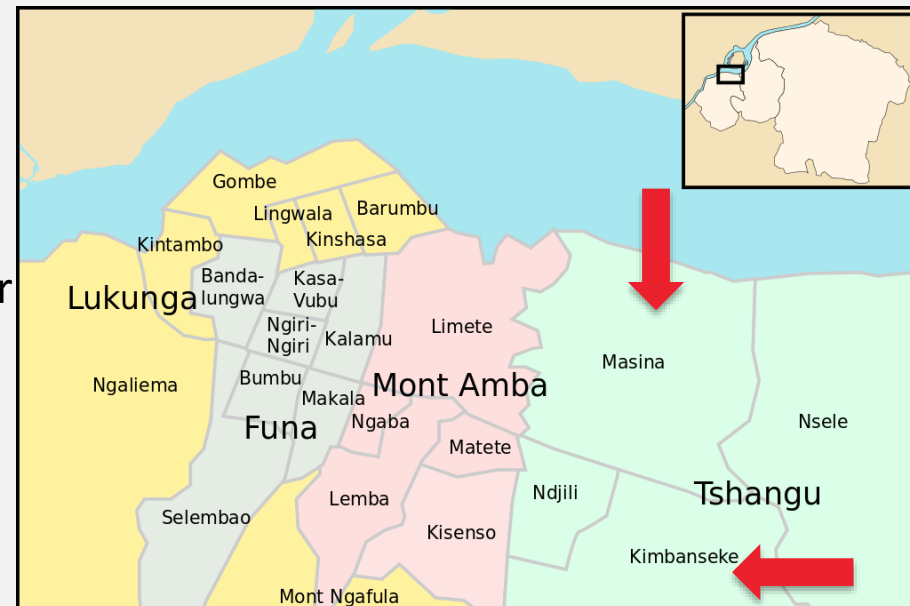
- Women's social status is lower than men.
- Education is not as important for girls.
- Puberty and sexuality are not discussed.

Scope: Two communes in Kinshasa, DRC

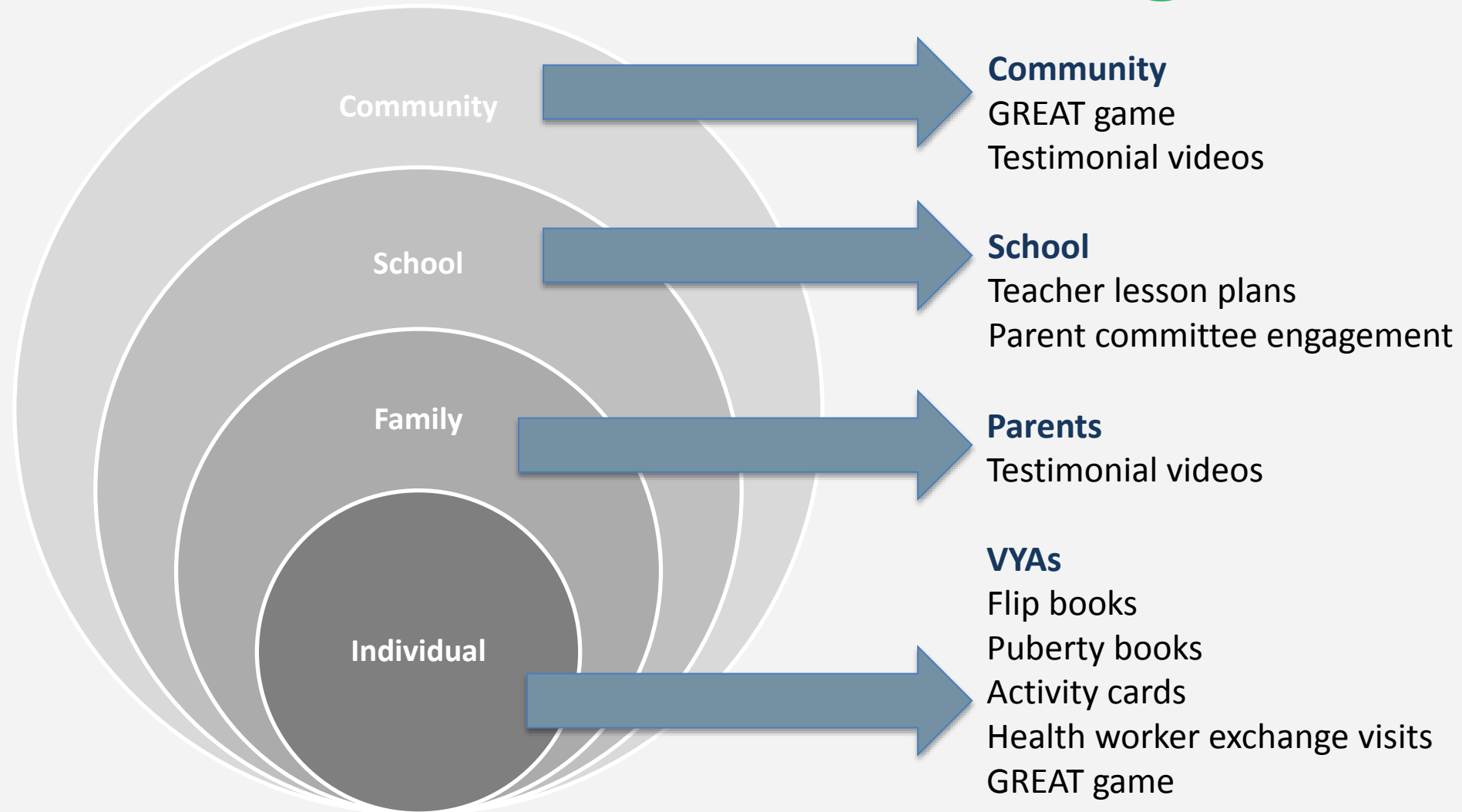
Targets: 10-14 year boys and girls and their parents

- In-school (134 schools)
- Out-of-school but living with family

	Masina	Kimbanseke
Population	485,000	946,000
Quartiers	21	46
Schools	468	798
Students	151,420	173,553



Growing Up Great Intervention Package



Desired outcomes

Short-term

- Increased use of family planning
- Increased use of other RH services
- Adolescents demonstrate gender equitable behaviors
- Increased use of non-violent conflict resolution strategies in the home
- Increased practice of gender-equitable behavior in the home

Long-term

- Reduced early pregnancy
- Reduced school desertion

Implementation process

Phase 1 (Years One and Two)

- ✓ Implementation in two communes
- ✓ Begin longitudinal study with GEAS

Phase 2 (Years Three to Five)

- ✓ Scale-up
 - Ministries of Health, Education, Social Affairs
 - UNFPA, UNESCO
 - National Coalition for Education for All (*CONET*)
 - NGO Coalition for Child Rights Protection (*CODE*)



THANK YOU!

