SCOPE OF WORK
Consultant

An ‘Action Framework’ for integrating a life course lens to effectively engage men and boys in programming

This scope of work (SOW) defines the key parameters, responsibilities and deliverables expected for this consultancy, which will consist of developing a tool or ‘action framework’ for integrating a life course lens to effectively engage men and boys in programming.

☑ By August 07th, 2020, please submit a CV and with daily rate to: info@passagesproject.org.

Timeline: The activities in this SOW will take place over 15-20 days between August 2020 & September 2020. Days and exact timeframe to be determined with selected consultant.

Location: Global/flexible

Activity: Action Framework for integrating a life course lens to effectively engage men and boys in programming

Location: Home-based.

About the Institute for Reproductive Health, Georgetown University
The Georgetown University Institute for Reproductive Health (IRH) is dedicated to improving the reproductive health of women, men and youth through a research-to-practice agenda. Our emphasis is on increasing access to and use of voluntary family planning, increasing fertility awareness through life-stage appropriate interventions, expanding access to fertility awareness-based family planning methods in an informed choice context, and developing scalable interventions to transform gender norms and catalyze the diffusion of social norms that support voluntary family planning. Cross-cutting themes in the Institute’s work include the diffusion of social norms that support reproductive health, scale up of innovations, and incorporating gender perspectives in reproductive health. In partnership with a wide range of international and local organizations, IRH conducts research, builds capacity, and provides technical assistance to public and private-sector organizations in lower and middle-income countries and the U.S. The Institute is supported by grants from U.S. foundations and government agencies, including the U.S. Agency for International Development (USAID).

Consultancy Overview (August 2020- September 30th 2020)
The Passages Project is a research, intervention and technical assistance project focused on transforming social norms for reproductive health. Under the Passages project, the Action Framework, grounded in a life course approach, will be developed to support programs with men and boys across sectors in applying a life course lens as they aim for gender transformative
programming. Based on the vetted content in the concept paper. It will identify when and how best to engage men and boys throughout the program design and implementation cycle. The Action Framework comprises a process and illustrative general and sector-specific questions outlined by the five key life course principles. It will also include a checklist to assess whether the program has integrated a life course lens into its cycle. Real program examples will be included to illustrate actions to take at each program cycle step.

Specifically, the tasks are to turn the concept paper into a tool or an “Action Framework”, improve language and institute a formatting style to make it more accessible for program planners and implementers. To carry out this activity, IRH is currently recruiting an external consultant with experience in program design, gender assessments, including developing gender strategies and developing tools. In addition, experience in instructional design and tools is required. Experience with male engagement and/or life course approach is a plus.

**Format of the action framework**
The ‘action framework’ is intended to be interactive. It is organized in a process of continuous analysis, action, and monitoring & evaluation to improve programs that engage men and boys in a systematic way. The ‘action framework’ provides basic knowledge on and concepts concerning the life course; examples of specific questions, factors, and activities to consider in the context of planning & designing, implementing, and monitoring & evaluating a male engagement program; tools; and resources for integrating a male life course lens. The ‘action framework’ will provide illustrative general and sector-specific questions outlined by the five key life course principles which include: life-span, agency, time and place, timing, linked lives. Additionally, it will include a checklist to assess whether the program has integrated a life course lens into its cycle. Real program examples will be included to illustrate actions to take at each program cycle step.

**Intended Audience**
The audience for the framework will be program planners and implementers responsible for program design, implementation, monitoring & evaluation.

**About the activity: Developing a Male Life Course Action Framework (August 2020 - September 31st 2020)**

**Purpose**
The overarching goal of ‘action framework’ is to support programs with men and boys across sectors in applying a life course lens as they aim for gender transformative programming.

The action framework will be simple and actionable, providing illustrative questions related to key concepts of the life course approach to support program staff in:
1. assessing where in a life course a program is focused and identify strategic opportunities to engage men and boys in breaking patterns of inequity;
2. designing actions to prioritize critical intervention periods that will address men’s and boys’ challenges;
3. monitoring & evaluating the life course lens in the program.

**Expected Deliverables**
*Dates are flexible although product needs to be submitted no later than September 30th 2020*
<table>
<thead>
<tr>
<th>Deliverable</th>
<th>Date due</th>
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</thead>
<tbody>
<tr>
<td>Calls with IRH to determine a template for the action framework</td>
<td>August 2020</td>
</tr>
<tr>
<td>First draft of action framework tool including a standardized format and editing suggestions for further iterations</td>
<td>August 2020</td>
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<tr>
<td>Second draft of revised action framework tool with new editing and formatting style advanced, including additional sections developed and incorporated</td>
<td>September, 2020</td>
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<tr>
<td>Fully revised action framework tool with limited set of detailed comments for IRH’s final decisions/revisions; ready for IRH’s professional formatting and publication, incorporating additional feedback from technical experts from late-July consultation</td>
<td>September, 2020</td>
</tr>
<tr>
<td>Final draft</td>
<td><strong>September 30, 2020</strong></td>
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**Planning & Support**
IRH will provide the following support and information to the selected consultant:
- Background materials to facilitate the SOW
- Regular check-ins to answer questions and agree on next steps to facilitate progress toward deliverables
- Guidance and feedback throughout the process

**Management**
The consultant will have a contractual agreement with IRH/Georgetown University. The consultant will be supervised by the IRH Technical Monitor listed below.

**Payments will be made monthly**
Payment will be made within 30 days of receipt and acceptance of the invoice and deliverables. Contractor is not authorized to invoice IRH for any amount in excess of this agreement. Last invoice should state “Final” and invoices should reference the Contract Number. **This contract is contingent upon IRH’s USAID funding for Fiscal Year 2020-21.**

**IRH Technical Monitor** (Responsible for approving deliverables and invoices): **Natacha Stevanovic-Fenn**

**Name:** Natacha Stevanovic-Fenn, **Senior Research Officer**, Georgetown’s Institute for Reproductive Health

**Address:**
Institute for Reproductive Health
3300 Whitehaven Street, NW Suite 1200
Washington, DC 20007

**Email:** [ns1162@georgetown.edu](mailto:ns1162@georgetown.edu)

Submission of CV
By August 07th 2020, please submit your CV and a daily rate quote for the days associated with this work. Please direct the submission to info@passagesproject.org.

The selection criteria will include:

- Experience in program design, gender assessments, and/or developing gender strategies and tools.
- Demonstrated previous experience in implementing, evaluating or synthesizing program approaches and research findings related to gender, male engagement, social norms and/or life course.
- Demonstrated experience in instructional design and tools.
- Understanding of and experience in gender, life course, normative change, and a diverse background in development sectors.
- Strong technical writing and editing skills.
- Competitiveness of cost and budget.